

CRM for SMEs: Why it's an important software to have?



March '18 Newsletter

Dear Readers,

Many small businesses think that CRM is not for them and that only big businesses need it. This is because many CRMs in the market target only the big businesses. But a CRM is one of the most important tools that SMBs can implement. Businesses, large and small, are constantly under pressure to increase sales and profits, find innovative ways to capture new clients, and provide exceptional customer service.

SMBs have many day-to-day activities which are often repetitive and tedious. But for them, the main constraints are less time, low budget and few resources.

But no matter what size your company is, a CRM software is an invaluable resource to leverage as it will help you grow more efficiently, be more productive and proactive. Microsoft Dynamics 365 offers a wide range of options for your business as it is scalable, customizable and affordable.

Here is how Dynamics 365 benefits your business:

- Start small and scale up as you grow
- Unified Sales, Customer Service, Marketing and Field Service
- Integrates seamlessly with Microsoft Office 365
- Deployed on cloud, on-premise, or as a hybrid
- User-friendly dashboards and visualization tools
- and many more...



Start with what you need



Productivity where you need it



Built-in intelligence



Ready for growth

Add to these Intech's continual support and you are all set!

AND, there's an ongoing offer which you wouldn't want to miss! Contact us now to know more about the offer.

4 ways how Dynamics 365 for Sales transforms sales funnel

Every business aims at getting more and more customers and that too repeat clients. But just increasing the numbers is not an ideal goal. Rather aim at closing the good accounts from your prospects list. But how do you deal with the stoppages in closing the deals? How do you ensure that the sales process is quick and efficient? Certainly not with your manual business [Read More](#)

10 reasons to why companies use Microsoft Dynamics CRM

Choosing a CRM solution for your business is a vital decision. There are many points you need to keep in mind while selecting the best suitable CRM solution. But once you start using a CRM system, you'll feel lost and will find it difficult to imagine your business functioning without it. There are many options available in the market but still Microsoft Dynamics CRM [Read More](#)

What's New:

[Offer ends on March 25, 2018!](#)

Get modern & adaptable sales platform, Dynamics 365 for Sales, at the lowest price

Now at ₹5856-₹2644

[Intech announces a new facility centre in Pune](#)

We are expanding our reach to western and southern region by announcing a development centre in Pune

Read our Previous Newsletters:

[How does technology make generating e-Way bills easier?](#)

[Get ready for a visual treat with Power BI](#)

Intech Systems – a Microsoft Dynamics ERP GOLD partner has 35+ years of experience in software consulting and has implemented ERP solutions in Gujarat and around the world. Intech provides world class consulting, development and support services for CRM and other Cloud Solutions such as Microsoft Azure, SharePoint, Office365 and HRMS & Payroll solutions too.

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