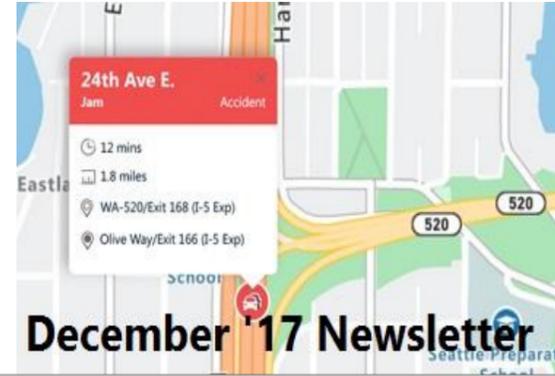


## Increase productivity with Location Based Services in Microsoft Azure



December '17 Newsletter

Dear Readers,

As [Internet of Things \(IoT\)](#) continues to transform businesses by providing advance insights and optimizations for connected resources, location has become more vital. Last month, Microsoft [announced](#) the public preview of Azure Location Based Services (LBS). Azure LBS adds native location capabilities to the Azure public cloud and powers the "Location of Things."

[Azure LBS](#) includes geographical data that can empower industrial transformation, from manufacturing to automotive to retail – and everything in between. It also provides enterprises with the privacy, data control, compliance, scale and simplicity. Thus, you get useful insights through **one dashboard, one subscription and one bill.**

### Search

Create apps that provide details about a point of interest (POI)

### Maps

Integrate clear, easy-to-read maps which update dynamically

### Geocoding

Ensure customers, goods, and drivers get to destinations on time.

### Traffic

Get multiple alternate routes, insights into length of the backup & the required time

### Routing

Navigate the shortest or fastest routes available—to multiple destinations at a time

With Azure LBS, you can:

- ✓ Give geographic context to your data - everything from routing, tracking, and POI details to the latitude and longitude coordinates of a street address
- ✓ Get the most accurate traffic data and quickly updated maps with the unique data structure of Azure LBS
- ✓ Create apps, solutions, and IoT devices that gather and respond to data that's specific to your customers' needs.
- ✓ Easily integrate other tools into your location-aware applications, such as [Power BI](#), SQL Database, and Stream Analytics

For more features and services of Microsoft Azure, [get in touch](#) with us.

### 5 benefits of integrating e-commerce portal and ERP

E-commerce has changed the way the businesses function and the customers purchase. The online stores offer diverse benefits to businesses as well as customers. But maintaining an online store can become a tedious job if not done carefully. Often, businesses have an ERP system and e-commerce platform working separately. Initially they run smoothly, but once [Read More](#)

### Business Uninterrupted with Azure Site Recovery

Microsoft Azure helps you run your business uninterrupted even in the times of disaster with Site Recovery. Site Recovery contributes to your Business Continuity & Disaster Recovery (BCDR) strategy by orchestrating replication of on-premises VMs and physical servers. You replicate servers and Virtual Machines from your primary on-premises datacentre to cloud [Read More](#)

### What's New

#### [Visit us at IFEX 2018](#)

*We will be there at IFEX 2018 to be held at Gandhinagar. Let's get connected.*

#### [Dynamics NAV 2018 is now generally available](#)

*Read what's new in this latest version of Dynamics NAV.*

#### **Read our Previous Newsletters:**

[DynamicsCART: An E-commerce portal on Microsoft Dynamics platform](#)

[Optimize Customer Service with Dynamics 365](#)

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301-303, Brooklyn Tower, Nr. YMCA Club, SG Highway, Makarba, Ahmedabad-380051

Sales & Support: 079 66118960

Mail: [sales@intech-systems.com](mailto:sales@intech-systems.com)

Web: [www.intech-systems.com](http://www.intech-systems.com)

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